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		Application Number	10/039,0	062		
TRANSMITT	Γ AL	Filing Date	Decemb	December 31, 2001		
FORM		First Named Inventor	William I	William R. Matz 2153 Sean M. Reilly		
(to be used for all correspondenc	e after initial filing)	Art Unit	2153			
	•	Examiner Name	Sean M.			
Total Number of Pages in This Submissio	n: 7	Attorney Docket Numb	per BS01376	3		
		SURES				
	(Check all	that apply)				
□ Fee Transmittal Form □ Fee Attached □ Amendment/Reply □ After Final □ Affidavits/declaration(s) □ Extension of Time Request □ Express Abandonment Request □ Information Disclosure Statement □ Certified Copy of Priority Document(s) □ Response to Missing Parts/Incomplete Application □ Response to Missing Parts under 37 CFR 1.52 or 1.53	Drawing(s) Licensing-related Partition Petition Petition to Convert to Application Power of Attorney, For Change of correspo Terminal Disclaimer Request for Refund CD, Number of CD(s) Remarks:	o a Provisional Revocation Indence Address	Appeal (and Inte Appeal ((Appeal) Proprieta	owance Communication to Group Communication to Board of Appeals rferences Communication to Group Notice, Brief, Reply Brief) ary Information etter aclosure(s) (please Identify below):		
SIGNA	ATURE OF APPLICAN	T, ATTORNEY, OR A	AGENT			
Name (Print/Type)	Bambi Faivre Walters		Reg. No.:	45,197		
Signature	Elidei (Salt				
Date	MARCH 29	2006				
I hereby certify that this correspondence is Service with sufficient postage as first class	ERTIFICATE OF TRAN being facsimile transmitte mail in an envelope addi	ed to the USPTO or der	osited with t	he United States Postal nts, PO Box 1450, Alexandria,		
VA 22313-1450 on the date shown below. Name (Print/Type)	Maureen M. Pettine		Date	03/24/2006		
Signature	Mouree Mu-	Petters		0/00/1/20-10		

WALTERS & ZIMMERMAN

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MAR 2 9 2006

In reapplication of: William R. Matz

Group Art Unit:

2153

Application No.:

10/039,062

Examiner:

Sean M. Reilly

Filed:

December 31, 2001

Title:

"System and Method for Targeted Content Distribution Using Tagged Data Streams"

VIA FACSIMILE 571-273-8300

Attn: Examiner Reilly

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on: <u>03/29/2006</u> (date of transmission).

Maureen M. Pettine
Name of Person Faxing This Paper

Signature

Date of Transmission

INFORMATION DISCLOSURE STATEMENT

Pursuant to 37 CFR §§1.56, 1.97, and 1.98, the attention of the Patent and Trademark Office is hereby directed to the reference listed on the attached Form PTO 1449 (p. 1). The references cited are as follows:

2004/0261127

Freeman, Michael

12/23/2004

This Information Disclosure Statement is being submitted subsequent to the mailing of a first Office Action in this application and therefore, a certification fee is believed to be required (37 CFR § 1.97b(3)).

03/30/2006 MBINAS

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189.90 OP

It is respectfully requested that the reference listed on the attached form be expressly considered by the Examiner and be made of record in the application and appear among the "References Cited" on any patent to issue therefrom.

Respectfully submitted,

Bambi F. Walters

Attorney for Applicants Registration No. 45,197

P. O. Box 5743

Williamsburg, VA 23188 Telephone: 757.253.5729

Date: march 29, 2000

									
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Name (Print/Type)	Bambi F. Walters	1	Registration No.		45,197		Comple	te (If applicable ho <i>n</i> e:	(757) 253-5729
	670 n		(Attorney/Agent)	T					
Signature	Bes o	Wille			Date		MARCH	29	2006

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SUBMITTED BY:

Signature

Name (Print/Type)

Bambi F. Walters

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757-253-5729

Complete (if applicable)

Telephone:

MARCH

(757) 253-5729

2006

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FEE TRANSMITTAL 10/039,062 Application Number Filing Date December 34, 2001 for FY 2005 William R. Matz First Named Inventor Sean M. Reilly Examiner Name ☐ Applicant claims small entity status. See 37 CFR 1.27 2153 Art Unit Attorney Docket No. BS01376 TOTAL AMOUNT OF PAYMENT \$180.00 METHOD OF PAYMENT (check all that apply) ☐ Check 🖾 Credit Card 🔲 Money Order 🔲 None 🔲 Other ☐ Deposit Account Deposit Account No. 19-2167 Deposit Account Name: The Director is authorized to: (check all that apply) Charge fee(s) indicated below Charge fee(s) indicated below, except for the filing fee □ Charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17 Credit any overpayments **FEE CALCULATION** 1. BASIC FILING, SEARCH, AND EXAMINATION FEES SEARCH FEES **EXAMINATION FEES FILING FEES** Small Entity Fee Small Entity Fee Fees Paid (\$) Application Type Small Entity Fee Fee (\$) Fee (\$) Fee (\$) <u>(\$)</u> <u>(\$)</u> (\$) Utility 300 150 500 250 200 100 65 50 130 Design 200 100 100 Plant 200 100 300 150 160 80 Reissue 300 150 500 250 600 300 **Provisional** 200 100 0 O O 0 2. EXCESS CLAIM FEES Small Enty Fee (\$) Fee Description Fee (\$) 25 Each claim over 20 (including Reissues) 50 200 100 Each independent claim over 3 (including Reissues) 180 360 Multiple dependent claims **Total Claims** Extra Claims Fee(\$) Fee Paid (S) Multiple Dependent Claims -20 or HP =Fee (\$) Fee Paid (\$) HP=highest number of independent claims paid for, if greater than 3. Indep. Claims Extra Claims Fee Paid (\$) Fee (\$) -3 or HP = HP=highest number of independent claims paid for, if greater than 3 3. APPLICATION SIZE FEE If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250.00 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s). Fee Paid (\$) Total Sheets Extra Sheets Fee (\$) -100 =150 (round up) 4. OTHER FEE(S) Fee Paid (\$) Non-English Specification, \$130 fee (no small entity discount) Other (e.g., late filing surcharge): Supplemental IDS \$180.00

Registration No.

(Attorney/Agent)

45,197

Date

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Substitute for form 1449A/PTO		Complete if Known
MEODMATION DISCUSSION	Application Number	10/039,062
INFORMATION DISCLOSURE STATEMENT BY APPLICANT	Filing Date	December 31, 2001
	First Named Inventor	William R. Matz
Aug	Group Art Unit	2153
(use as many sheets as necessary)	Examiner Name	Sean M. Reilly

Aftorney Docket Number

			U.S. PATENT DOCUM	MENTS	
Examiner Cite No.	U.S. Pateni Document	Name of Patentee or Applicant	Date of Publication of	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
	Number Kind Code ² (# known)	of Cited Document	Cited Document MM-DD-YYYY		
		2004/0261127	Freeman, Michael	12/23/2004	
		<u>l</u> .			

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS				
Examiner Initials *	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T 2	

Examiner	Date
Signature	Considered

EXAMINER; Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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¹ Unique citation designation number, ² Applicant is to place a check mark here if English language Translation is attached.